

# 2025 MONTCLARION RATES & SPECS

The Montclarion is published by the Historic Montclair Community Association Inc. (HMCAI). It is distributed 4 times per year to approximately 4,500 people in 3,000 homes and businesses in and around the Montclair neighborhood (bordered by Colfax & 6th Avenues and Holly & Quebec Streets). Homeowners make up 69% of our readers with a median income of \$83,400 and a median age of 39 years old.

## AD SIZES & RATES

ALL ADS WILL BE 4 COLOR

<p>FULL PAGE MAX. SIZE: 9.75" X 7.25" limited availability</p>	<p>HALF PAGE HORIZONTAL MAX. SIZE: 7.25" X 4.5"</p>	<p>HALF PAGE VERTICAL MAX. SIZE: 3.5" X 7.25"</p>
<p>QUARTER PAGE MAX. SIZE: 3.5" X 4.5"</p>	<p>ONE-EIGHTH PAGE MAX. SIZE: 3.5" X 2" horizontal orientation</p>	

## MEDIA FORMAT advertisers please follow the directions below.

All ads are full color and must be submitted digitally. All ads must be high resolution (300 DPI) as JPEG, EPS, Tiff, or high resolution (for press) PDF files. Historic Montclair is not responsible for ads that are not high resolution and print improperly. Ad assistance must be arranged in a timely manner.

AD DESIGN ASSISTANCE IS AVAILABLE AT \$60/HOUR. HMCAI CONTACT: Erick Stragand  
es@estragand.com

## 2025 AD RATES

SIZE	1 QTR.	4 QTRS
1/8 INSIDE	\$110	\$350
1/8 BACK	\$127	\$405
1/4 PAGE	\$204	\$651
1/2 PAGE	\$385	\$1232
1 PAGE	\$550	\$1826

(HORIZONTAL OR VERTICAL)

## 2025 PUBLISHING SCHEDULE

The Montclarion is published 4 times per year in conjunction with anticipated events.

	ADS DUE	ARTICLES	ESTIMATED DELIVERY
Q1	2/14	2/21	3/10 - 3/14
Q2	5/9	5/16	6/2 - 6/6
Q3	7/25	8/1	8/18 - 8/22
Q4	10/10	10/17	11/3 - 11/7

FILL OUT FORM BELOW TO RESERVE YOUR AD:

I would like to place an ad in the Montclarion.

<p>1/8 page interior <input type="checkbox"/></p> <p>1/8 page back <input type="checkbox"/></p> <p>1/4 page <input type="checkbox"/></p> <p>1/2 page vertical <input type="checkbox"/></p> <p>1/2 page horizontal <input type="checkbox"/></p> <p>Full page <input type="checkbox"/></p>	<p>Business name _____ Date _____</p> <p>Contact person _____</p> <p>Address _____</p> <p>Phone and email address for contact person _____</p>
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I would like the ad to be in the following issue(s):

Q 1  Q 3

Q 2  Q 4

Please send completed form and checks to: HMCAI (Historic Montclair Community Association) and mail to: P.O. Box 200125, Denver, CO 80220.  
Payment required to publish. Credit cards accepted (contact Jennifer for details).

HISTORIC MONTCLAIR THANKS YOU FOR YOUR SUPPORT OF OUR NEIGHBORHOOD.